



NEWSEUM WORLD'S MOST INTERACTIVE MUSEUM



October, November and December Programs

Make sure you're always in the know. In order to be environmentally friendly and devote more resources to our mission, program calendars will be mailed only to those members who have not provided their e-mail address. Please help us in this effort by providing your e-mail address to ehulsman@newseum.org if you have not done so already. **Giving us your e-mail address also allows us to alert you to late-breaking programs** and those added after the calendar is printed.

Questions? Please contact Erica Hulsman at ehulsman@newseum.org or 202/292-6283.



The Rise and Fall of the Berlin Wall With Tom Brokaw and Robert MacNeil

Monday, Nov. 2 at 7 p.m., Walter and Leonore Annenberg Theater

For nearly three decades, the Berlin Wall separated East and West Berliners and came to symbolize the Cold War. It came down on Nov. 9, 1989.

To commemorate the 20th anniversary of the fall of the wall, the Newseum hosts a special program with Tom Brokaw and Robert MacNeil to explore the worldwide significance of the wall and how the media reported on the events surrounding it.

Brokaw reported live on the dismantling of the wall for "NBC Nightly News" and was the only broadcast network anchor on the scene. MacNeil covered construction of the wall as a London-based NBC News correspondent.

The Newseum's Susan Bennett, vice president/exhibits and programs and deputy director, will moderate. Bennett, a former diplomatic correspondent for Knight Ridder newspapers, accompanied secretaries of state James Baker and Warren Christopher to more than 70 countries, covering arms control, the collapse of communism, the Persian Gulf War and the Middle East.

Tickets to the program are \$20 for members, \$25 for non-members. Tickets may be purchased online at newseum.org.

Proceeds from this special event support the mission and education programs of the Newseum, a 501(c)(3) public charity.

INSIDE MEDIA

Inside Media Programs

Fifty seats have been reserved at each program for Press Pass members who respond before seating is filled. **If you would like to reserve a seat, please note the RSVP deadline and send your name and the name of the program to ehulsman@newseum.org.**

All Inside Media programs are in the **Knight Studio on Level 3** unless otherwise noted.



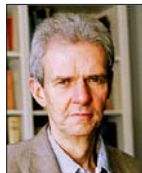
Carlotta Walls LaNier

The Story of the Little Rock Nine with Carlotta Walls LaNier and Lisa Frazier Page

Saturday, Oct. 3 at 2:30 p.m.

Join authors Carlotta Walls LaNier and Lisa Frazier Page as they reflect on the legacy of the Little Rock Nine and evolving media coverage of civil rights, diversity and race.

RSVP by noon on Friday, Oct. 2.



David Loyn

What to Expect in Afghanistan with David Loyn

Sunday, Oct. 4 at 2:30 p.m.

Veteran BBC foreign correspondent David Loyn, who spent more than two months in Afghanistan after 9/11, sheds light on what may lie ahead for the U.S. military there.

RSVP by noon on Friday, Oct. 2.



David Neal

Capturing Olympic Images with David Neal

Saturday, Oct. 10 at 2:30 p.m.

David Neal, executive producer for NBC Sports, describes the teamwork, sports knowledge and frenzy that come together to produce dazzling and memorable coverage of the competition.

RSVP by noon on Friday, Oct. 9.



Helen Thomas

“Listen Up, Mr. President” with Helen Thomas and Craig Crawford

Sunday, Nov. 1 at 2:30 p.m.

Known as the “dean of the White House press corps,” Helen Thomas has covered the administrations of 10 presidents in her career of nearly 60 years. She and co-author Craig Crawford, a columnist for *Congressional Quarterly’s CQ Politics*, discuss their new book and presidents past and present.

RSVP by noon on Friday, Oct. 30.



Santa Claus

“Yes, Virginia, There is a Santa Claus”

December dates, times and guest readers to be announced.

Join us for the Newseum’s traditional holiday readings of “Yes, Virginia, There is a Santa Claus,” history’s most widely reprinted newspaper editorial, which first appeared in the *New York Sun* in 1897.

For the most up to date information, visit newseum.org.

Fall Exhibits



Athlete: The *Sports Illustrated* Photography of Walter looss

Oct. 9 – Dec. 31, 2009, Concourse Level

See some of the greatest names in sports come to life in “Athlete,” a Newseum exhibit featuring highlights from the career of legendary *Sports Illustrated* photographer Walter looss Jr. For this exclusive exhibit, looss selected more than 40 photos that represent his favorite moments from nearly 50 years as a sports photographer. His photos have appeared on more than 300 *Sports Illustrated* covers — the most by any photographer.

Also on display are looss’s personal diaries, filled with collages of his photos, personal captions and handwritten notes. The exhibit includes an original video in which looss talks about his photos and the bonds he forged with his subjects.



If It’s Sunday, It’s “Meet the Press” — Tim Russert’s Office

Opens Nov. 20, 2009, Knight Studio on Pennsylvania Avenue Overlook, Level 4

Step into the office of Tim Russert, one of the country’s most respected journalists, in a new exhibit offering a unique window into the world of the longtime moderator of NBC’s Sunday-morning interview program, “Meet the Press.”

Russert’s office at NBC’s Washington bureau is reassembled as it looked on June 13, 2008, his last day at work. Russert died of a heart attack at age 58 while recording voiceovers for his next show.

Filled with favorite books, family photos and mementos of his beloved Buffalo Bills, this unpretentious office is where Russert rigorously prepared for interviews that created news and ratings.

For more information about these exhibits, visit newseum.org.



Newseum Education Programs and Resources

The Newseum’s 14 galleries, 15 theaters and dozens of displays and interactive spaces make it a preferred learning place for students and teachers.

The Newseum offers teacher and student resources and team-building and other educational programs for groups.

The Newseum also is pleased to announce that it will continue to offer complimentary admission to Washington-area school groups visiting the Newseum through a partnership with WTOP 103.5 FM and *The Washington Post*.

For more information about these and all of our educational offerings, visit newseum.org.



Double Member Discount at Newseum Stores Nov. 27 – Dec. 6

Get a jump on holiday shopping with a special discount Nov. 27 through Dec. 6. Newseum Press Pass members will receive a **20% discount** (double the normal member discount) in the Newseum stores on Levels 1 and 2. You must present your Press Pass membership card to receive this discount. Not valid in combination with other special discounts.

This offer is valid Nov. 27 through Dec. 6, 2009.



Become a Newseum Volunteer

If you love our exhibits and programs and want to spend even more time at the Newseum, consider becoming a Newseum volunteer!

As a Newseum volunteer, you will be part of the talented and select team dedicated to making the Newseum a stimulating and enjoyable place of learning for motivated visitors who share common interests in news, history and freedom.

For more information and to apply, visit give.newseum.org.

Upgrade your membership to the **Friends of the First Amendment Society**

The Friends of the First Amendment Society is the Newseum's premier giving society for donors who contribute \$1,000 or more each year to support the Newseum's programs.

Friends of the First Amendment Society

\$1,000 (Annual Membership; \$768 is tax-deductible)

Member benefits include:

- Unlimited free admission to the Newseum for you and up to three guests who accompany you
- Invitation for eight to a behind-the-scenes experience of "This Week with George Stephanopoulos"
- Invitation for eight to a weekday tour (personalized for your interests and time)
- Four general-admission guest passes
- Recognition in the Newseum's annual report and on the Web site
- Invitation for two to one special event or member preview
- Invitation for two to a reception hosted by a Newseum director or curator

For more information, or to apply the cost of your **Press Pass annual membership** to the society, contact Emily Nicholson, manager/major gifts, at 202/292-6282 or development@newseum.org.