



# NEWSEUM WORLD'S MOST INTERACTIVE MUSEUM



## January, February and March Programs

**Make sure you're always in the know.** In order to be environmentally friendly and devote more resources to our mission, program calendars will be mailed only to those members who have not provided their e-mail address. Please help us in this effort by providing your e-mail address to [ehulsman@newseum.org](mailto:ehulsman@newseum.org) if you have not done so already. **Giving us your e-mail address also allows us to alert you to late-breaking programs and those added after the calendar is printed.**

Questions? Please contact Erica Hulsman at [ehulsman@newseum.org](mailto:ehulsman@newseum.org) or 202/292-6283.



## Inside Media

Fifty seats have been reserved for Press Pass members who RSVP before seating is filled. **If you would like to reserve a seat**, please note the RSVP deadline and send your name and the name of the program to [ehulsman@newseum.org](mailto:ehulsman@newseum.org).



### Read My Pins with Madeleine Albright

Sunday, Jan. 31 at 2:30 p.m., Knight Studio, Level 3

As the first female U.S. secretary of state, Madeleine Albright made history and news. While serving as the nation's chief diplomat, she used various pins as a signature diplomatic tool.

When the government-controlled Iraqi press referred to Albright as an "unparalleled serpent" after she criticized Saddam Hussein for refusing to cooperate with U.N. weapons inspectors, she wore a pin in the shape of a serpent at a later meeting with Iraqi officials. Observers stated: "She sent a message as old as the United States, 'Don't tread on me.'" From then on, Albright used pins to convey ideas and feelings without speaking.

Join Secretary Albright for a discussion about her new book, "Read My Pins: Stories From a Diplomat's Jewel Box," and the compelling and often-humorous stories behind her unique pin collection.

A book signing follows the program.

**RSVP by noon on Friday, Jan. 29.**



## First Amendment Center Program

### Women Advocates of the Supreme Court Bar — Their Day in Court

Presented in conjunction with The Supreme Court Fellows Alumni Association  
Thursday, Jan. 28 at 3 p.m., Walter and Leonore Annenberg Theater

This unique event will explore the role and history of women lawyers who have argued cases before the Supreme Court. Former Justice Sandra Day O'Connor will moderate a lively discussion with Solicitor General of the United States Elena Kagan and Maureen Mahoney, a noted Supreme Court litigator.

**Seating is limited. RSVP by noon on Tuesday, Jan. 26.**



## The Future of News with Frank Sesno

“The Future of News” series brings together the best minds on journalism, digital media and being an informed citizen in the 21st century.

Hosted by Frank Sesno, award-winning journalist and director of the School of Media and Public Affairs at The George Washington University, the series is a dialogue between “traditional” and “new” media.

Tapings of “The Future of News” will resume in February. Visit [newseum.org](http://newseum.org) for program information.

Episodes that were taped at the Newseum in Fall 2009 are now airing nationally. Please check your local PBS listings at [pbs.org](http://pbs.org).



## Elvis! His Groundbreaking, Hip-shaking, Newsmaking Story at the Newseum — Opening March 12, 2010

Experience the power of Elvis Presley and the explosive impact he had on music and popular culture in a new Newseum exhibit featuring stage costumes and other professional and personal mementos from the Graceland collection.

The exhibit tells the story of Elvis as he was portrayed in the news media and explores how his music and physicality pushed the boundaries of mainstream taste and free expression during a time when America was experiencing deep generational shifts. The exhibit will open in what would have been Elvis's 75th birthday year.

Produced in collaboration with Elvis Presley Enterprises, the exhibit includes some rare objects from the Graceland vaults that have never before been displayed publicly.

The exhibit also includes a Newseum-produced video featuring vintage footage of Elvis, from performances to press conferences, shown on the 90-foot-long video wall in the Newseum's Robert H. and Clarice Smith Big Screen Theater.

For more information about this and other exhibits, please visit [newseum.org](http://newseum.org).



## Newseum Guided Tours

Enhance your Newseum experience through exclusive guided tours led by the museum's exhibits, broadcasting and technology staffs.

The tours are perfect for corporate groups, conference participants, retirement communities, church groups or even families looking for a unique way to add excitement to wedding, birthday, anniversary or other celebrations.

Tours are available during regular Newseum operating hours or, for an additional fee, you can schedule a one-hour private, guided tour before or after hours.

To book your tour or for more information, please call the group-sales reservation line at 202/292-6690 Monday through Friday from 9 a.m. to 5 p.m. Reservations are required, and payment must be received at least one week before the tour. All dates are subject to availability.

For more information about all of our special offerings, visit [newseum.org](http://newseum.org).



## Events Make News at the Newseum

Standing between the U.S. Capitol and the White House on Pennsylvania Avenue and featuring dramatic vistas of Washington, the Newseum is a sought-after venue for conferences and special events.

The essential features of the Knight Conference Center — size, technology, flexibility, furnishings, catering and support systems — combine to create an environment that makes any meeting, press conference or reception a success. But it is the views of the U.S. Capitol, National Gallery of Art and the National Mall that make each event unforgettable.

For more information and to schedule your event, please visit [newseum.org](http://newseum.org).



## Become a Newseum Volunteer

If you love our exhibits and programs and want to spend even more time at the Newseum, consider becoming a Newseum volunteer!

As a volunteer you will be part of the talented team dedicated to making the Newseum a stimulating and enjoyable place of learning for motivated visitors who share common interests in news, history and freedom.

For more information and to apply, please visit [give.newseum.org](http://give.newseum.org).

# Want to do more at the Newseum?

## Upgrade your membership to the **Friends of the First Amendment Society**

The Friends of the First Amendment Society is the Newseum's premier giving society for donors who contribute \$1,000 or more each year to support the Newseum's programs.

### **Friends of the First Amendment Society**

\$1,000 (annual membership; \$768 is tax-deductible)

#### **Members receive the following benefits:**

- Unlimited free admission to the Newseum for you and up to three guests who accompany you
- Complimentary Be a TV Reporter photos and downloads for you and up to three guests who accompany you
- Invitation for eight to a behind-the-scenes experience of ABC's Sunday-morning news show "This Week"
- Invitation for eight to a weekday tour (personalized for your interests and time)
- Priority seating at Newseum programs
- Four general-admission guest passes
- Two personalized Friends of the First Amendment Society membership cards
- Recognition in the Newseum's annual report and on the Web site
- First Amendment keepsake box
- Invitation for two to one special event or member preview
- Invitation for two to a reception hosted by a Newseum director or curator
- 10% discount in Newseum stores
- 10% discount in the Food Section

### **Save Me a Seat**

See your name in print at the Newseum!

\$10,000+ payable over four years (\$9,072 is tax-deductible)

All benefits above for four years, plus:

- Named seat in one of the Newseum's high-profile theaters

For a limited time, donors who give \$10,000 or more will be recognized on a seat in one of the Newseum's high-profile theaters. Or, the Newseum will name a seat in honor or memory of a colleague, friend or family member. Donors at this level automatically become members of the Friends of the First Amendment Society and enjoy those benefits for four years.



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For more information, or to apply the cost of your **Press Pass annual membership** to the society, contact Emily Nicholson, manager/major gifts, at 202/292-6282 or e-mail [development@newseum.org](mailto:development@newseum.org).