

THE POWER SHIFT SUMMIT

ENDING SILENCE AND CHANGING SYSTEMS IN THE MEDIA INDUSTRY

Leaders in the media industry will address the problem of sexual misconduct in newsrooms and identify solutions for creating meaningful and sustainable change.

WHEN

Jan. 9, 2018

9:30 a.m. Continental breakfast

10 a.m.–3 p.m. Program

WHERE

Newseum Knight Conference Center

Please use the Freedom Forum entrance on Sixth Street

555 Pennsylvania Ave., N.W.

Washington, D.C. 20001

AGENDA

CONTINENTAL BREAKFAST

9:30 a.m.–10 a.m.

WELCOME

10 a.m.

Jan Neuharth, chair and chief executive officer, Freedom Forum; trustee, Newseum and Newseum Institute
[@JanNeuharth](#)

SETTING THE STAGE

10:05 a.m.

Jill Geisler, Loyola University Chicago's Bill Plante Chair of Leadership and Media Integrity [@JillGeisler](#)
Sarah Glover, president, National Association of Black Journalists [@sarah4nabj](#)
Elisa Lees Muñoz, executive director, International Women's Media Foundation [@emunozdc](#)

POWER SHIFT: ASSESSING WHERE WE ARE NOW

10:15 a.m.–noon

As the climate has changed, more women than ever are reporting cases of sexual misconduct and news organizations are responding. How are newsrooms dealing with this new reality? This conversation will focus on how news organizations are looking inward at their practices and assessing what they find. How are they setting priorities, helping to rebuild trust, dealing fairly with the accused and being transparent about their findings?

Conversation leaders:

Ingrid Ciprian-Matthews, senior vice president of news administration, CBS News
Loren Mayor, chief operating officer, NPR
Carolyn Ryan, assistant managing editor, *The New York Times* [@carolynryan](#)
Madhulika Sikka, media consultant and public editor, PBS [@madhulikasikka](#)

REPORTERS BEHIND THE POWER SHIFT

Noon–1:30 p.m., working lunch

Journalists whose reporting broke long-held silences about sexual misconduct at the top discuss their coverage and the reckoning that has resulted in the media industry.

Conversation leaders:

Amy Brittain, investigative reporter, *The Washington Post* [@AmyJBrittain](#)
Oliver Darcy, senior media reporter, CNN [@oliverdarcy](#)
Paul Farhi, media reporter, *The Washington Post* [@farhip](#)
Lara Setrakian, CEO of News Deeply and co-founder of Press Forward [@Lara](#)
Cathy Trost, senior vice president, Newseum

POWER SHIFT: CHANGING THE SYSTEMS

1:30 p.m.–2:45 p.m.

While news organizations assess the health of their own cultures, they must address organizational systems that are meant to ensure safe workplaces. Do human resources reporting systems work? Do workplace confidentiality mandates and nondisclosure agreements keep harassment hidden? Are interns, temporary employees and freelance workers especially vulnerable targets? Is workplace anti-harassment training robust — or a bust? Are cultures that allow men to sexually exploit women also responsible for gender gaps in pay and promotion?

Conversation leaders:

Carrie Budoff Brown, editor, POLITICO [@cbudoffbrown](#)
Alfredo Carbajal, editor of *Al Dia* at *The Dallas Morning News* and president, ASNE [@CarbajalNews](#)
Joanne Lipman, former editor in chief of USA TODAY and author of "That's What She Said: What Men Need to Know (and Women Need to Tell Them) About Working Together" [@joannelipman](#)
Lauren Williams, editor-in-chief, Vox [@laurenwilliams](#)

POWER SHIFT: FORWARD TO THE FUTURE

2:45 p.m.–3 p.m.

Cathy Trost, senior vice president, Newseum
Jill Geisler, Loyola University Chicago's Bill Plante Chair of Leadership and Media Integrity [@JillGeisler](#)

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SAVE THE DATE



Committee to Protect Journalists

Journalism in the Trump Era: Assessing Press Freedom in the United States

Jan. 17, 2018, 7 p.m.–8:30 p.m.

As the nation marks the first year of the Donald Trump administration, the Newseum and the Committee to Protect Journalists (CPJ) present a program examining the state of press freedom in the United States.

THE MARINES AND TET THE BATTLE THAT CHANGED THE VIETNAM WAR



John Olson

The Marines and Tet: The Battle That Changed the Vietnam War Opens Jan. 26, 2018

See the photos, hear the stories and experience the iconic moments that gripped a nation and marked a major turning point in the Vietnam War.



NATIONAL FEDERATION
OF THE BLIND



Contributing support has been provided by the
National Federation of the Blind and Nikon.



PICTURES OF THE YEAR
75 Years of the World's Best Photography

Jonathan Bachman/Reuters

Pictures of the Year: 75 Years of the World's Best Photography Opens April 6, 2018

This groundbreaking photography exhibit of award-winning images depicts the people and events that have shaped the past 75 years.



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Assistance (e.g., ASL interpretation, assistive listening, description) for programs/tours can be arranged with at least seven business days notice. Please contact AccessUs at AccessUs@newseum.org or by calling 202/292-6453.